



The Mosaic: The Newsletter of the Art Education Association

*Named #1 – Best Art Education newsletter in the United States
(2000, 2004, 2006, & 2007 by the National Art Education Association)*

Yearly Ad Rates for Mosaic

NEW Ad Space Deadline for 2011

Single Issues Prices

	Issue #1	Issue #2	Issue #3	Issue #4
¼ page	\$75	\$75	\$135	\$75
½ page	\$135	\$135	\$250	\$135
1 page	\$250	\$250	\$400	\$250
Ad Copy Deadline	January 1	March 1	June 1	October 1
Circulation	1,000 issues	1,000 issues	* Online Issue *	1,000 issues

Package Ad Rates for Mosaic

For advertising in multiple issues of the Mosaic

Package A

Save up \$50!

2 issues	Cost/ Savings
¼ page	\$135/ \$15
½ page	\$240/ \$30
1 page	\$450/ \$50
Circulation	2,000
<i>Issues 1&2, 1&4, or 2&4</i>	

Package B

Save up to \$105!

3 issues	Cost/ Savings
¼ page	\$195/ \$30
½ page	\$350/ \$55
1 page	\$645/ \$105
Circulation	3,000
<i>Issues 1, 2, & 4</i>	

Package C

Save up to \$155! Our Best Deal!

4 Issues	Cost/ Savings
¼ page	\$300/ \$60
½ page	\$550/ \$105
1 page	\$995/ \$155
Circulation	3,000 + Online
<i>Issues 1, 2, 3, & 4</i>	

Website Link

New this year!

Website Link	Cost/ Savings
Price with no Advertising	\$150
Price with Package A or B	\$100/ \$50
Price with Package C	\$50/ \$100
<i>See IAEA website for contract http://www.ilaea.org/</i>	

Website Advertising

Ad Space on our website!

Website Advertising	Cost/ Savings
Price with no Advertising	\$250
Price with Package A, B, or C	\$200 /\$50
<i>*Price reflects cost for 6 months of advertising space</i>	

Bonus Items for Ads in all 4 Issues

Price reductions and benefits offered to full year advertisers

Bonus Items for Ads in all 4 issues	Conference Booklet Ad	Email messages to listserv *	Mail List labels	Conference Booth (single)	Conference Booth (Double)
Regular Cost					
¼ page full year	\$35				
½ page full year	\$50	N/A	\$50	\$300	\$425
1 page full year	\$80				
Reduced Costs					
¼ page full year	\$25	1 Free	\$45	\$275	\$400
½ page full year	\$40	2 Free	\$35	\$250	\$375
1 page full year	\$75	3 Free	\$30	\$225	\$350

Visit the IAEA website: <http://www.iaea.org/> or contact Nick Hostert (NHostert@gmail.com)

** All payments will be made to the IAEA Business Manager; Nick Hostert **