



Illinois Art
Education
Association

Dear Conference Attendee,

Your participation will make a dynamic contribution to the 2020 Illinois Art Education Association Conference on November 6-7. We know educators are uncertain about their ability to attend this virtual conference due to current teaching conditions. We invite you to make your case with your administrator or supervisor to attend.

MAKE YOUR CASE: Please send your administrator or supervisor the attached letter and use the following talking points to make your case directly.

- The conference features 100% educational content: research, teaching methodologies, assessment practices, special needs accommodations, interactive learning, technology demonstrations, and hands-on workshops.
- **All 75+ individual sessions will be archived and viewable by attendees for up to 7 months after the conclusion of the conference.** Teachers, you can access these relevant, content-specific sessions during PD days at your school or on your own for continued professional learning.
- All conference attendees will be able to obtain PD **credit hours synchronously during the live event or asynchronously** by viewing recorded sessions following the conference.
- Advocate to attend in-person for the full collaborative experience and real-time interaction with educators throughout Illinois and beyond.
- **The arts count toward 5% of every school's total accountability score in 2022.** Administrators and teachers need to invest time in professional learning and understanding of best practices to provide equitable access to [high-quality arts education for every student](#) in Illinois.
- Visual art, design, media experiences will be more critical than ever for students' social-emotional wellness. For more resources on how to advocate for your students and your profession, please reference the [IAEA's position statements](#), [advocacy tools/tactics](#), and [examples](#) of how to advocate.

IAEA's conference addresses [ISBE's recommendations](#) for the 2020-2021 school year (p. 27):

- IAEA's conference offers both asynchronous and synchronous opportunities to obtain credit hours for your specific content area: "Provide options for asynchronous/synchronous professional learning by creating or utilizing existing online options and forms of completion for credit hours"
- IAEA supports teacher leaders: "Providing opportunities for teachers to grow and contribute professionally serves to enhance engagement and motivation toward accomplishing goals aligned to the district vision."
- IAEA serves the role of a statewide coach: "Consider developing a network of instructional leaders at the regional and statewide level for virtual office hours in order to support the needs of teachers in a remote learning or blended learning delivery system, depending on the needs of the district or school."

Sincerely,

A handwritten signature in black ink, appearing to read 'Nick Hostert', with a stylized flourish at the end.

Nick Hostert
Illinois Art Education Association President



Dear Education Leader,

The Illinois Art Education Association (IAEA) shares your vision for ensuring your students receive the best possible art, design, and media education and that your faculty possesses deep knowledge and understanding of contemporary learning and assessment practices. The Every Student Succeeds Act (ESSA) encourages teachers to focus on collaboration, communication, creativity, and critical thinking—all components of a quality visual arts education.

The 2020 IAEA Conference will be held virtually November 6-7, featuring a comprehensive opportunity for all educators engaged with the arts to experience exemplary practices and methodologies supported by research and aligned with best practices. Sessions include informational presentations showcasing the latest in research, teaching, and assessment practices, as well as interactive, hands-on workshops. The program provides 100% educational content that can be applied immediately to help advance your school-wide goals.

Additionally, all 75+ individual sessions will be archived and viewable by attendees for up to 7 months after the conclusion of the conference. This is a great opportunity for extended professional learning for your staff.

On behalf of your art education faculty, I encourage you to support their participation in this vibrant, innovative community of over 750 professionals representing art specialists and teachers, school district administrators, university professors, scholars and researchers, and museum educators—all with the common goal of supporting student learning through art education.

Please accept my gratitude for your leadership as we work together to ensure equity and access to a quality, well-rounded education for all Illinois students. Thank you in advance for any support you might provide for participation by members of your faculty.

Sincerely,

A handwritten signature in black ink, appearing to read "Nick Hostert", with a long horizontal stroke extending to the right.

Nick Hostert

Illinois Art Education Association President
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