



# IAEA Exhibitors Packages

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	Platinum	Gold	Silver	Exhibitor
<i>Early Bird Discount - before May 15</i>	\$1,600	\$1,350	\$1,050	\$600
Regular Rate - after May 15	\$1,750	\$1,500	\$1,200	\$750
<b>Booth Space</b>				
Dedicated 6 ft tables in Exhibitors Hall <ul style="list-style-type: none"> <li>Additional 6' tables beyond your package are \$200, based on available space</li> </ul>	<ul style="list-style-type: none"> <li>3 booth spaces</li> <li>Logo on Exhibitors Banner</li> </ul>	<ul style="list-style-type: none"> <li>2 booth spaces</li> <li>Logo on Exhibitors Banner</li> </ul>	<ul style="list-style-type: none"> <li>1 booth space</li> <li>Logo on Exhibitors Banner</li> </ul>	<ul style="list-style-type: none"> <li>1 booth space</li> <li>Logo on Exhibitors Banner</li> </ul>
<b>Conference App</b>				
Exhibitor listing page	√	√	√	√
Virtual Booth <ul style="list-style-type: none"> <li>Logo, video, documents (2), company info</li> <li>Live chat</li> <li>Livestream link (optional)</li> </ul>	√ Also includes homepage visibility	√	√	
Banner Ad for app	√	√	√	
Messages pushed out via app to all attendees	√	√		
<b>Special Event Sponsorship</b>				
Sponsor 1 of 5 special events. <ul style="list-style-type: none"> <li>Featured Speakers (3), Early Bird President's Reception (Thurs), or Artisan's Market (Fri)</li> <li>Limit 1 sponsor per event</li> <li>Early Bird &amp; Artisans Market (Fri) sponsorships include hands-on activity/demo/display options</li> <li>3 featured speakers draw biggest audiences of the conference</li> </ul>	<ul style="list-style-type: none"> <li>Exclusive sponsorship of 1 of 5 special events</li> <li>Logo on event banner</li> <li>Session sponsorship listed on conference app</li> <li>Logo displayed on projector at start of event</li> </ul>	<ul style="list-style-type: none"> <li>Sponsorship of 1 of 5 special events (Platinum gets priority)</li> <li>Logo on event banner</li> <li>Session sponsorship listed on conference app</li> </ul>		
<b>Attendee Access (optional)</b>				
Promo giveaways and raffle prizes	√	√	√	√
Handouts / Swag for attendees	√	√	√	√
Attendee email list (opt-in)	√	√		
<b>Digital and Social Media Advertisements (12 month)</b>				
Website Logo on Conference Page	XL	L	M	S
Website Logo in Sidebar (on all pages)	√	√		
Social Media Promo <ul style="list-style-type: none"> <li>(Facebook / Instagram)</li> <li>Pushed to our 3,000+ followers</li> </ul>	3 (~Month before, during, & after conference)	2 (~Month before, during, or after conference)	1 (~Month before, during, or after conference)	
Monthly Electronic Newsletter <ul style="list-style-type: none"> <li>(3000+ subscribers)</li> <li>Up to 288 x 360 pixels (~ 4 x 5 in)</li> </ul>	√	√		
<b>Print Advertisement: Annual Spring Mosaic Professional Journal</b>				
Annual Print Advertisement (full color) <ul style="list-style-type: none"> <li>1000+ subscribers. Copy due 2/1</li> </ul>	Full Page (7.5 x 9.5)	1/2 Page (7.5 x 4.75)	1/4 Page (3.75 x 4.75)	

Sign up and learn more at [ilaea.org/exhibitors](http://ilaea.org/exhibitors)